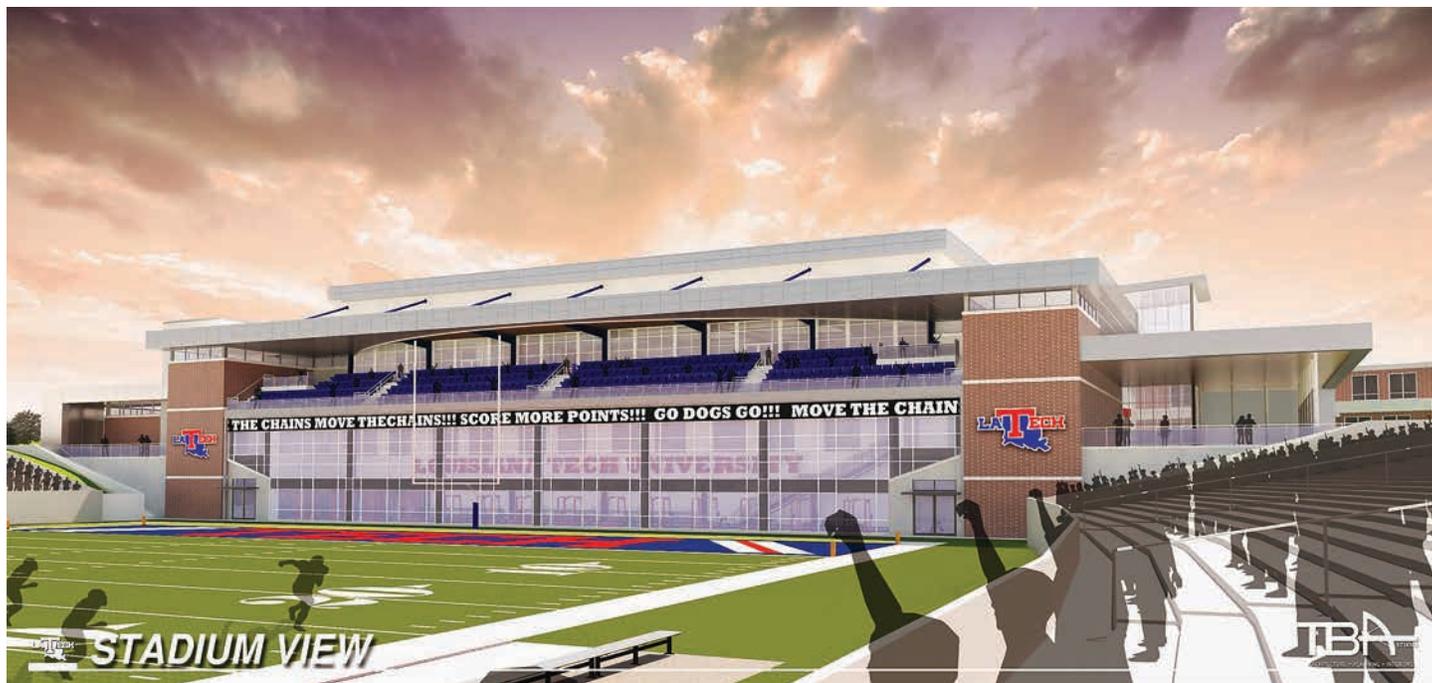


# LINCOLN

Giving you a "little something extra"

*Lagniappe*

THE POWER OF INTEGRITY



Louisiana Tech University's long-awaited football stadium expansion is under construction, with a target completion date of August 2015.

## Lincoln Selected For Tech Stadium Expansion

*South End Zone Stadium Expansion the centerpiece of Tech's ongoing "Quest for Excellence" campaign*

On April 12th, at halftime of the annual Louisiana Tech University Spring Game, the groundbreaking was held for the much-anticipated South End Zone Stadium Expansion, the centerpiece of Tech's ongoing "Quest for Excellence" campaign in support of Tech athletics. Lincoln Builders was selected for the project by Innovative Student Facilities, Inc., the private entity that is developing the project for the university. TBA Studios of West Monroe, La., headed by Tim Brandon, is the project architect.

The three-story athletic facility will benefit all of Louisiana Tech's student-athletes, as it will include a new state-of-the-art strength and conditioning complex utilized by all 16 of the University's athletic programs. However, the weight room is just one aspect of the \$18+ million project. The building will also house football coaches' offices, football locker room, team and position meeting rooms, club

seating and a multi-functional dining space that can be used for athletic and campus events.

The club level will include luxury premium seating options with 302 chairback seats, multi-functional dining space seating up to 360, a private dining room with field view, and a full service commercial kitchen.

Tommy McClelland, Tech's director of athletics, said that construction of the 70,000-square-foot facility, which will close the south end of Joe Aillet Stadium, would begin immediately after the groundbreaking, with a projected operational date set for August 2015.

*The three-story athletic facility will benefit all of Louisiana Tech's student-athletes, as it will include a new state-of-the-art strength and conditioning complex utilized by all 16 of the University's athletic programs.*





The puffin is a member of which “family” of birds?

## Puffing Away

- 1) According to the lyrics of Peter, Paul and Mary’s hit “Puff, the Magic Dragon”, what was the first name of the little boy who loved the rascally dragon?
  - a) Johnny
  - b) Jimmy
  - c) Jesse
  - d) Jackie
- 2) The puffin is a member of which “family” of birds?
  - a) Heron
  - b) Auk
  - c) Owl
  - d) Parrot
- 3) Rapper/producer Sean Combs, once again known as Puff Daddy, previously preferred to be called by what name?
  - a) Master P
  - b) Sean C
  - c) Diddy
  - d) The Game
- 4) Which of the following is NOT one of the three main Powerpuff Girls?
  - a) Buttons
  - b) Blossom
  - c) Bubbles
  - d) Buttercup
- 5) Kellogg’s Puffa Puffa Rice cereal was flavored with what ingredient to give it a “unique” taste?
  - a) Banana
  - b) Brown sugar
  - c) Coconut
  - d) Mango

—from *mental\_floss*

Answers: 1) d 2) b 3) c 4) a 5) b

## Four Pieces Of Workplace Wisdom You Didn’t Pick Up In School

In many ways, a person’s practical education doesn’t begin until his or her formal schooling ends. You’ll often find that college didn’t necessarily teach you all the skills and knowledge you need to succeed in the workplace. Whether you’re on your first job or your tenth, be aware of these “secret” tips:

- 1) **You can do things quicker than you think.** Don’t let the law that says “work expands to fill the time you’re given to do it” rule your life. Being given a five-day deadline doesn’t mean you have to take the whole week to complete a project. Impress the people around you by beating your deadlines as often as you can.
- 2) **Giving up control can make you stronger.** You’ll often be tempted to do things on your own because you don’t trust others to do it right. In the long run, though, you’ll burn yourself out and alienate the people whose help you need by trying to control every detail. Learn to collaborate and delegate instead of obsessing about every detail.
- 3) **You need to keep moving.** You don’t necessarily have to change jobs every few years, but you should at least move within your organization to avoid career stagnation. Even a lateral move can bring you into contact with different people who can help you, and it will teach you more about your industry than you’d learn in one position once you’ve mastered it.
- 4) **You have to know your boss.** Understanding your job may get you hired, but understanding your boss’s priorities is what gets you promoted. You don’t need to become a wizard at flattery and manipulation, but you should support your managers and their objectives. Do your best to help them achieve their goals, and they’ll be more inclined to help you with yours.

## Lighten Up!

Proper light in the workplace is important to the productivity of your employees. Too little light, or too much, or the wrong kind, can be a safety hazard for your workforce, causing eyestrain, headaches and physical injury (if people can’t see obstacles clearly, for example). Take a look these good lighting guidelines:

- **Look around.** Check your workplace often for light bulbs that need replacing and any areas that need increased visibility.
- **Keep it clean.** Dust off your lighting fixtures so their illumination doesn’t get blocked.
- **Lighten up surrounding areas.** Walls should be painted or papered in light tones that reflect light easily but don’t produce glare.
- **Mix it up.** Provide a combination of natural light that’s healthy and easy on the eyes, and artificial light that can be easily controlled by employees for their needs.
- **Shade employees’ eyes.** Outfit windows with shades and blinds so employees can adjust the amount of natural light that falls across their workspaces.
- **Shift as necessary.** Employees shouldn’t face a light source or window directly (where glare can be distracting and damaging) or sit with their backs to the light (casting shadows across their work). Position computers, desks and people at right angles to light sources for safety and quality.
- **Suit the light to the task.** Task lighting can provide the illumination needed for detail work. Give employees lamps and other options so they can get the light they need.



## Career Advice

Here are some words of wisdom from some of the world's most innovative and wealthiest people:

- Steve Jobs (co-founder of Apple Computer): "When I was 17, I read a quote that went something like: 'If you live each day as if it was your last, some day you'll most certainly be right.' It made an impression on me, and since then, I have looked in the mirror every morning and asked myself: 'If today were the last day of my life, would I want to do what I am about to do today?' And whenever the answer has been 'no' for too many days in a row, I know I need to change something."
- Michael Dell (founder of Dell): "Try never to be the smartest person in the room. And if you are, I suggest you invite smarter people, or find a different room."
- J.K. Rowling (author of the Harry Potter novels): "Had I really succeeded at anything else, I might never have found the determination to succeed in the one arena I believed I truly belonged."
- Warren Buffett (chairman of Berkshire Hathaway): "I don't look to jump over 7-foot bars: I look around for 1-foot bars that I can step over."
- Mark Zuckerberg (co-founder of Facebook): "If we want to have the biggest impact, the best way to do this is to make sure we always focus on solving the most important problems."

SPEED BUMP

Dave Coverly



## Budget Crunching For Women And Men

If you're wondering where all your money goes, you're not alone. Financial services company Learnvest, along with credit card management advisors at Chase Blueprint, surveyed more than 1,300 working people on their spending habits in the summer of 2012. Here's some of what they found out:

- Rent/mortgage payments were cited by 83% of men and women as one of their top three monthly expenses. Credit card debt was a major expenditure as well, named by 28% of men and women. Car payments, on the other hand, weren't in the top three lists of either males or females.
- Only 38% of participants in the survey said they follow a monthly budget. Less than half said they didn't know how much money they have available each month for discretionary spending. Among those who could name a figure, men tended to have more discretionary cash than women: \$1,180 per month for men, and \$631 for women.

*Only 38% of participants in the survey said they follow a monthly budget.*



## Have A Happy Family At Work

Your co-workers aren't your family, but the same rules that ensure a warm relationship with family members can apply to the workplace. Here are some guidelines for communication and respect that will create a positive atmosphere at work:

- **Respect boundaries.** Understand that people have their own concepts of personal space and privacy. Just as you wouldn't go into your sister's room without her permission, don't assume you can open someone's desk to look for a pen or a piece of scrap paper. Stay out of your colleagues' personal lives, and don't share too much of your own.
- **Keep promises.** Family members and co-workers both want to know they can depend on you. Don't make commitments you can't keep. If something prevents you from doing what you've said you will, be honest and explain it at once. And do everything reasonable to live up to the promises you make. You'll build a reputation for trustworthiness that will aid your career.
- **Don't waste people's time.** We're all busy with our jobs or our chores. Although a certain amount of informal chat helps build and maintain a friendly atmosphere, don't overdo it, and don't let your co-workers waste your time on irrelevant discussions. Keep an eye on your priorities, and other people's, so everyone can concentrate on getting work done.
- **Pay attention to people.** No one likes to be ignored, whether it's by your partner reading the paper while you're trying to talk about your day or by a co-worker checking his or her smartphone during a meeting. Give people your full attention when they're speaking to you. Eliminate distractions. This shows you respect their time and intelligence.

## Breakfast: Facts And Figures

Why eat breakfast? People who sit down to breakfast every day have a 20% lower risk of developing obesity, and a 19% lower risk of developing Type 2 diabetes (according to a 2013 report from the University of Minnesota School of Public Health). And a 2012 study by The Nutrition Society found that people 20-39 who eat a regular breakfast have lower cholesterol and are less likely to suffer from high blood pressure than those who dash out of the house with an empty stomach.

# Celebrating Service

At the recent Founder's Day Picnic at The Wetlands in Caldwell Parish, Louisiana, employees and their families enjoyed fishing, food and outstanding fellowship with gorgeous weather. Lincoln Builders' CEO Danny Graham used the special occasion to recognize the following service anniversaries (see photos below):

Michael Byrne	5 years
Preston Sittig (not pictured)	10 years
David Christensen	10 years
Jerry Brasher	15 years
Shane Banks	15 years
Beth Archer	20 years



*Lincoln alumni and employees enjoying the Founder's Day gathering. Pictured left to right: Gloria Madden, Colleen Simmermaker, Melba Thompson and Junot Dixon.*

## Service Anniversaries...



*Michael Byrne*



*David Christensen*



*Jerry Brasher*



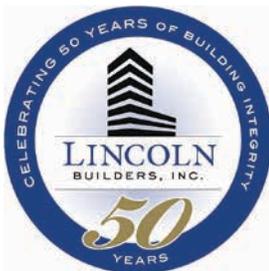
*Shane Banks*



*Beth Archer*

P.O. Box 400 • RUSTON, LA 71273-0400 • TEL: 318.255.3822 • FAX: 318.251.0114

MARKETING@LINCOLNBUILDERS.COM • WWW.LINCOLNBUILDERS.COM • OFFICES IN RUSTON, LA, BATON ROUGE, LA & FORT WORTH, TEXAS



P.O. Box 400  
RUSTON, LA 71273-0400

